



The client is an Online Business Directory that specializes in internet advertisement.  
(An online version of the printed yellow pages)



# The Center Is To:

Contact businesses from a list provided by the client in attempt to sell an Online Advertising Package called a ***“Preferred Listing Package”***



# The Package Includes:

- Premium placement in our directory that places your business above the complimentary listings
- Additional listings in **Superpages, Switchboard, City Search, Local, and more**
- 6 Categories / Unlimited keywords
- Present website mobile optimization or A five page fully customizable website
- A link to their own website and vice versa
- A counter which tracks how often the ad is viewed
- Rights to our ongoing SEO campaign on Google and Yahoo which dramatically increases the visibility of your business from these search engines

# The Price for the Package is: *\$12.99 per month plus taxes.*

## Script Excerpt

“We’re calling businesses like yours to find out if they know whether Google and other major internet websites has their company information so potential clients/customers can find them when they’re searching online and on their smartphones....”

“We will create a preferred listing for your business. This will give you **priority placement** on our site and it’s also linked to a 5 page promotional website we provide you. This site is completely mobile optimized so anyone with a hand held device can clearly view your listing, and we can, if you have one, link it to your Facebook and Twitter pages. Your listing is fully search engine optimized so you will receive increased visibility on Google... Yahoo ....Bing and **every major search engine** out there. Now in order to boost the amount of people that can find you, you’re listing is then distributed to over 250 sites and 2000 apps. This is huge to ensure your business has high visibility! .....We are confident you will get results with your listing that we are offering a 30 day money back guarantee; if for any reason you are not happy we will refund your initial investment 100%!!”

# Customer Form of Payment

Credit Card, ACH, or CC Login

(for CC Login: Customers can sign up on their own using a unique link that the agent sends giving the center 100% credit for the sale.)

Approximately 15% of our sales come from CC Login. An added 20% of sales are agent follow-ups.



# Center Pay Out

## SALE CONFIRMATION

- On gathering the payment details and successful processing of the payment
- Through sharing the link with the customer and customer pay for the services
- The sale without voice log will not be eligible for pay
- On every confirmed sale, center receives 30% of the charged amount till 25 sales.
- Center will be paid 40% of the charged amount if exceeds 26 sales
- Payout will be revised to 50% if center achieves more than 75 sales/day.
- Payment cycle is first biweekly and than weekly.

**Our Client** has been servicing this client for over 12 years with great success!!

